# **LONDON HATE CRIME AWARENESS CAMPAIGN**

**Briefing Document 2023** 





#### 17-24-30 National Hate Crime Awareness Week

We are a registered charity (1184819) which organise the April Acts of Remembrance to mark the anniversaries of the London Nail Bomb attacks on Brixton, Brick Lane and Soho, and National Hate Crime Awareness Week in October.

We want to encourage the **authorities** (Government, Police and Councils), **key partners** and **communities affected by hate crime** to work together to tackle hate crime.

## Definition of Non-Crime Hate Incidents and Hate Crime Offences

"A **non-crime hate incident** is defined as any non-crime incident which is perceived, by the victim or any other person, to be motivated by a hostility or prejudice based upon a personal characteristic - disability, faith, race, transgender identity or sexual orientation."

"A hate crime offence is defined as any criminal offence which is perceived, by the victim or any other person, to be motivated by a hostility or prejudice based upon a personal characteristic - disability, faith, race, transgender identity or sexual orientation."



# National Hate Crime Awareness Week #NationalHCAW

Takes place between the 2nd to 3rd Saturday in October each year.

COMMUNITY ENGAGEMENT

#### **Google Maps**

We produce a map of hate crime awareness activities taking place across the UK.



# Hate Crime Awareness Events

We will promote events via our social media profiles, website and blog.

#### Fundraising

We will organise fundraising events to fund our work.

# Signposting

We will signpost independent hate crime advice and support services.

# Annual H.O.P.E. Campaign

H for Hate crime Awareness - making sure everyone knows what hate crime is and how to deal with it.

O for Operational responses - we want to improve the way the authorities respond to hate crime, and ensure our communities are ready to respond as well. **P** for **Prevention** - We need to learn from what has happened and put measures in place to prevent it happening again.

E for Engagement - We need to get everyone round the table to work together to tackle hate crime.



Hate Crime Awareness Training

to the police, local councils & third

We are recruiting volunteers

to help us deliver this campaign.

party organisations.

Volunteers

We want to train hundreds of people to access hate crime information on our blog.

#### Merchandise

We will produce a range of anti-hate crime merchandise which will be available from our blog. We will ask venues across London to display our hate crime leaflets and posters.

